



**Gebauer's Pain Ease is available in 3.5 fl. oz. aerosol cans containing approximately 50, 5-second sprays at less than one-dollar per application.**

<b>Mist Spray</b>	<b>Medium Stream Spray</b>
P/N 0386-0008-02	P/N 0386-0008-03
Price:	Price:

**See for yourself!**

See a demonstration of Gebauer's Pain Ease being used for cosmetic needle procedures by viewing our You Tube video. Go to [www.GebauersPainEase.com](http://www.GebauersPainEase.com) or visit [YouTube.com](http://YouTube.com) and search "Pain Free Botox".



**Gebauer Company**

The Most Trusted Name In Skin Refrigerants For Over 100 years®

[www.GebauersPainEase.com](http://www.GebauersPainEase.com)  
[www.gebauer.com](http://www.gebauer.com)

Products Made in the U.S.A.

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 216-581-3030 • 1-800-321-9348

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Gebauer  
**Patient Comfort**  
 SOLUTIONS™

**Why use Gebauer's Pain Ease® for cosmetic needle procedures?**

*"Vapocoolants represent a safe and effective means to reduce patient discomfort and anxiety before and during botulinum toxin type A treatments for glabellar area indications."*

Richard A. Weiss, M.D., and Phillip T. Lavin, M.D., Ph.D. Reduction of Pain and Anxiety Prior to Botulinum Toxin Injections With a New Topical Anesthetic Method. Ophthalmic Plastic and Reconstructive Surgery, Vol. 25, No. 3, 2009.



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# Gebauer's Pain Ease is the only instant topical anesthetic skin refrigerant FDA approved for use on minor open wounds and intact oral mucous membranes

## Why not.

- Gebauer's Pain Ease topical anesthetic skin refrigerant is an easy, fast, safe, and effective way to temporarily reduce pain associated with cosmetic needle procedures.
- Alleviating pain from cosmetic needle and minor surgical procedures will increase repeat business and ensure patients are more proactive about their healthcare and cosmetic procedures.
- Informed patients expect positive care experiences that include progressive, pain control and refer enthusiastically through word of mouth.
- Patient comfort is becoming the standard of care in Dermatology and Plastic Surgery.



## Gebauer's Pain Ease® is a nonflammable, non-drug, topical anesthetic vapocoolant that instantly controls pain associated with:

- Cosmetic injections (Botox® and soft tissue fillers)
- Skin tag removal
- Pre-lidocaine injections and, in some cases, instead of a lidocaine injection
- Minor surgical procedures such as incision and drainage of small abscesses or boils, and foreign body removal
- Suture removal

Botox® is a registered trademark owned by Allergan, Inc.

**Gebauer's**  
*Pain Ease*

### Pain Ease Advantage:

- Significantly reduces pain from needle procedures
- Works instantly
- Non-drug, non-flammable
- Very cost effective: Less than one dollar per application
- Trusted: from the makers of Gebauer's Ethyl Chloride® with a 100+ year history providing effective patient comfort solutions

### Important Risk and Safety Information for Gebauer's Pain Ease:

- Do not use on large areas of damaged skin, puncture wounds, animal bites or serious wounds
- Do not spray in eyes
- Overspraying may cause frostbite
- Freezing may alter skin pigmentation
- Use caution when using product on diabetics or persons with poor circulation
- Apply only to intact oral mucous membranes
- Do not use on genital mucous membranes
- The thawing process may be painful and freezing may lower resistance to infection and delay healing
- If skin irritation develops, discontinue use
- Rx only

Please refer to the product insert for prescribing information.

### Gebauer's Pain Ease Approximate Cost Comparison

Anesthetic Product	Size	\$ per dose	Time to Effectiveness
Pain Ease	3.5 fl. oz. can	Less than one-dollar	4-10 seconds
EMLA® Cream	5 gr. tube	\$5.50	60 minutes
L.M.X.4® Cream	5 gr. tube	\$3.25	Not stated

Source: 2007 Redbook AWP.

**“Pretreatment using a topical anesthetic skin refrigerant significantly reduced discomfort....This technique provides a rapid, inexpensive and consistent means of pain relief for most patients.”**

Scott J. Engel, Ahmed M. Afifi, James E. Zins. Botulinum toxin injection pain relief using a topical anesthetic skin refrigerant, J Plast Reconstr Aesthet Surg (2009), doi:10.1016/j.bjps.2009.07.045

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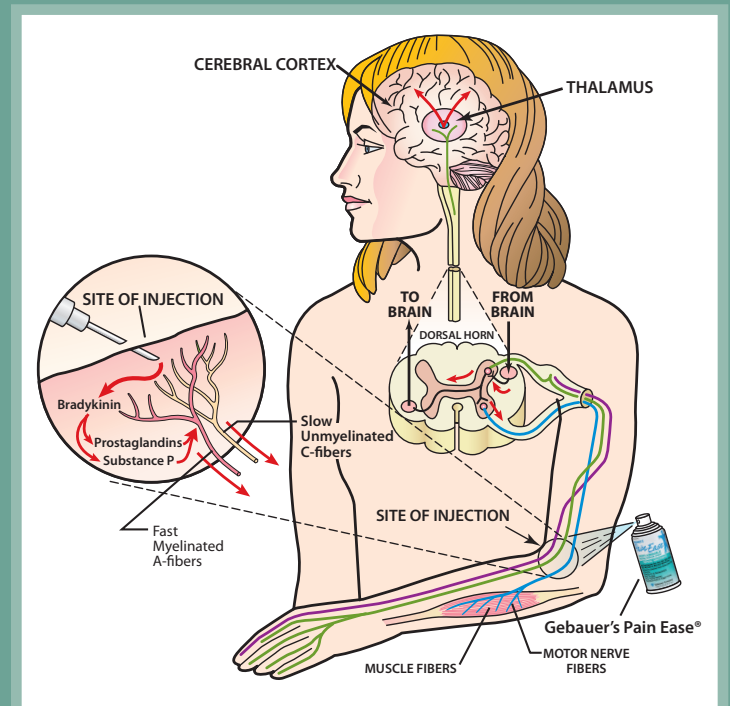


## How does Gebauer's Pain Ease work?

Mechanism of Action: Pain Ease creates an instantaneous significant temperature drop on the skin surface, working through rapid evaporation to produce a temporary anesthetic effect.

Pain Ease vapocoolant effect rapidly decreases nerve conduction velocity of the C fibers and A-delta fibers that make up the peripheral nervous system, thus interrupting the nociceptive inputs to the spinal cord (Lehmann & Delateur, 1990). The result: Procedural pain reduction.

Lehman, J. & Delateur, B. Therapeutic Heat and Cold, 4th Edition; Baltimore, Williams and Wilkins; 1990.



**“Topical anesthetic skin refrigerant significantly reduces discomfort in a cost-effective manner...reported by patients undergoing botulinum injections.”**

Scott J. Engel, Ahmed M. Afifi, James E. Zins. Botulinum toxin injection pain relief using a topical anesthetic skin refrigerant, J Plast Reconstr Aesthet Surg (2009), doi:10.1016/j.bjps.2009.07.045

**“The current anesthetic method (vapocoolant) is safe, less painful, provokes less anxiety and is preferred to no anesthesia, and may lead to more frequent procedure scheduling in some patients”**

Richard A. Weiss, M.D., and Phillip T. Lavin, M.D., Ph.D. Reduction of Pain and Anxiety Prior to Botulinum Toxin Injections With a New Topical Anesthetic Method. Ophthalmic Plastic and Reconstructive Surgery, Vol. 25, No. 3, 2009.